

## Some of our Publications

- ▲ Dubey, Faridi et al. Safety and immunogenicity of Bio Pox™ a live varicella vaccine (Oka strain) in Indian children: A comparative multicentric, randomized phase II/III clinical trial". *Human vaccines & immunotherapeutics*. 13. issue (2017):2032-7.
- ▲ John et al. Challenges in the diagnosis and management of growth hormone deficiency in India. *International journal of endocrinology*. (2016).
- ▲ Banker et al. Vitamin D deficiency does not influence reproductive outcomes of IVF-ICSI: A study of oocyte donors and recipients. *Journal of human reproductive sciences*. (2017);10(2):79.
- ▲ Shroff G. A review on stem cell therapy for multiple sclerosis: special focus on human embryonic stem cells. *Stem cells and cloning: advances and applications*. 11. issue (2018): 1.
- ▲ Barthakur IK. Soil pH as a Phenotype Determinant in Humans: Proposing a Scientific Hypothesis. *Open Journal of Soil Science*. 8. issue (2018): 36.
- ▲ Paramesh, Nagaraju et al. Airway Diseases Education and Expertise (ADEX) in pediatrics: *Adaptation for clinical practice in India*. *Indian pediatrics*. (2016);53(2):154-8.
- ▲ Singh et al. Efficacy of Cabergoline in the Prevention of Ovarian Hyperstimulation Syndrome: A Randomized, Double-blind and Placebo-controlled Trial. *The International Journal of Infertility and Fetal Medicine*. (2017). 54-60.
- ▲ Bhagat et al. Potential Risks and Mitigation Strategies During the Conduct of a Clinical Trial: An Industry Perspective. *Reviews on recent clinical trials*. 2018 Mar 1;13(1):52-60.
- ▲ Puppulwar et al. Evaluation of Safety and Efficacy of Glaritus® versus Lantus® in Combination with Insulin Lispro among Adults with Type 1 Diabetes Mellitus-Phase IV Study". *Open Journal of Endocrine and Metabolic Diseases*. 7. issue (2017): 111.



## Our Growth Partners



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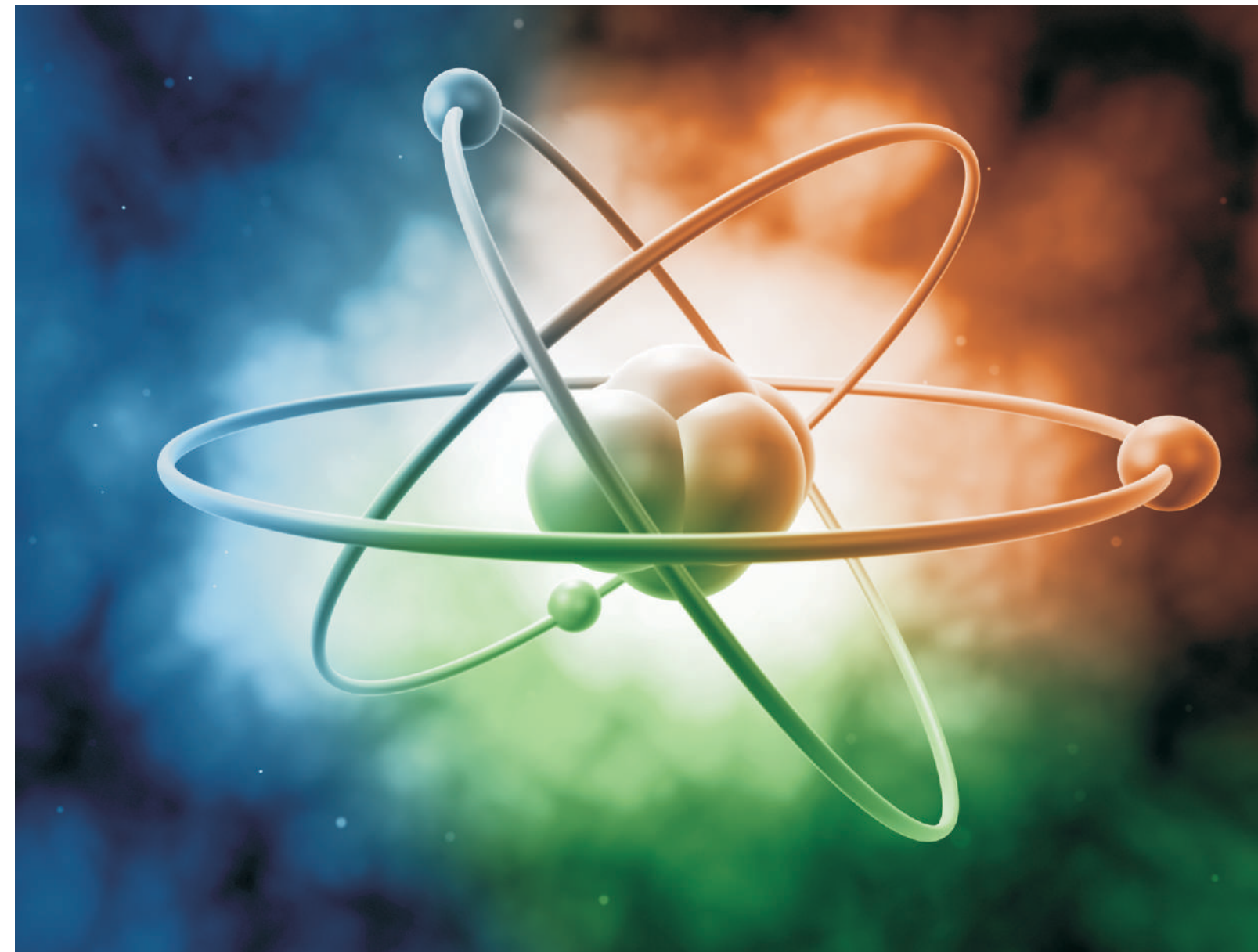
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Writing that  
makes you  
**Think**

- ▲ Committed to sustainability
- ▲ Innovation and excellence at work
- ▲ Believing in work life balance
- ▲ Adapt rugged methodologies
- ▲ Deliver quality documents
- ▲ Understanding client needs

# Introduction

Knowledge Isotopes provides effective commercial medical and scientific writing services which includes end-to-end publication planning and scientific writing support, conference and congress scientific matter preparation, key opinion leader engagement and lot more.

We offer customized communication solutions in accordance to our clients needs. Every project has a dedicated team specialized or having relevant experience in that area, which can get your project done right and on time!

“ Knowledge Isotopes strives to be a globally competitive communications specialist and a preferred partner for clients ”

Vision & Mission

# What makes us different?

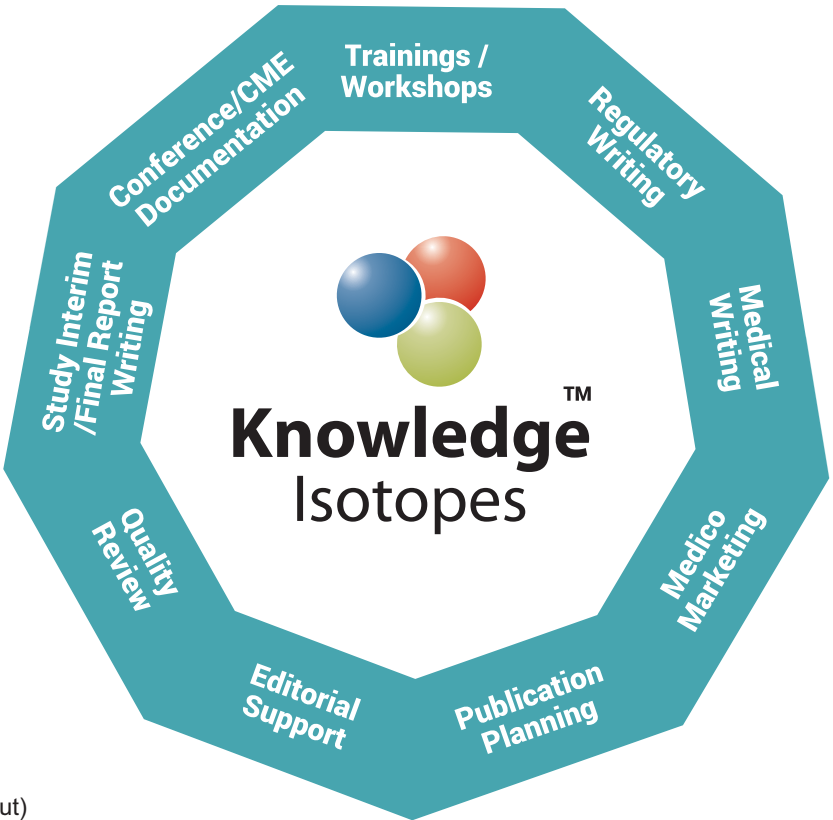


- ▲ *Young, energetic & Innovative*
- ▲ *Expert Guidance/Review Panel*
- ▲ *Competitive & Cooperative*
- ▲ *Result-oriented and focused*
- ▲ *Employees, our asset, are with us because of passion in writing*
- ▲ *Flexible work culture*

# Services

## Publication Support

- Original articles
- Meta-analyses
- Literature searches
- Development & manage supplement publications
- Annotated-publications
- Trial Cards
- Systematic and other reviews
- Brief communications/reports
- Publication alerts
- Special mailers for communication
- Pre and Post Congress Slides
- CME slides
- Speaker Notes/slides
- Study Interim/Final Report
- Project Proposal
- Frequently Asked Questions, Approved Responses, Standard and Customized Letters for Medical Inquiries
- Standard Operating Procedures (SOPs)
- Templates and style guides
- Posters for conferences and meetings (content and layout)



## Regulatory Writing

- ICH- GCP compliant Clinical Study Reports (CSRs)
- CSR Synopses for public disclosure
- Investigator Brochures
- Patient safety narratives
- Study Protocols
- Clinical & non clinical sec-tions of the Common Technical Document (CTD) including summaries and overviews for EU or US Regulatory Authorities
- Patient information including Informed Consent and Patient Brochures
- Periodic Safety Update Reports (PSURs)
- Annual Safety Reports (ASRs)

## Medico - Marketing

- Flash cards
- Detail aids
- Newsletters
- Leave Behind Leaflets (LBLs)
- Brand Lexicon
- Product Monographs
- Booklets/Compendiums
- Patient educational materials
- Training Documents
- Online Learning/ Training modules
- Patient Materials
- Animated Medical
- Presentation

## Trainings / Workshops

- Essentials of Publication Writing
- Effective Communication Strategy: The Publication Plan
- Bio-statistics To Power your research
- Customized Training Solutions

## Quality Reviews

- Medical and/or regulatory quality review
- Message and content veri-fication across dossier components
- Data review and QC
- Compliance with regulatory standards & expectations

## Our Commitment: Ensuring On-time Delivery

Direct client & writer interaction

Writer envisions what is needed?

Project team formed

Writer + Reviewr + Editor  
Transparency in workflow ensures everyone is aware of the project

Client review & update

Every project undergoes a rigorous review cycle & all stake-holders are regularly updated

Feedback at every step

Ensures all stake-holders are on the same table and the deliverable steps up smoothly

# Publication Planning Process

Build a publication team with required expertise

Run a publication audit

Evaluate current literature & create a publication strategy

Establish a relational database & tracking system

Develop a strategic publication plan

Maintain communications & working relationships

Implement the publication plan per client requirements

Track progress, Adjust & update